



RTV 6  
1330 N. Meridian Street  
Indianapolis, IN 46202  
(317)635-9788

www.theindychannel.com

# CONTRACT

Contract / Revision	Alt Order #	
184330 /		
<u>Product</u>		
John Gregg for Governor		
Contract Dates	Estimate #	
08/20/12 - 08/31/12	11601	
Advertiser	Original Date / Revision	
(D) Gregg for Indiana	08/27/12 / 08/27/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WRTV	Todd Kane	Indianapolis
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

And:

Media Strategies & Research  
1580 Lincoln Street Ste. 510  
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Amount	
N 1	RTV 6	08/20/12	08/24/12	6-7A News	6-7A		:30			NM	9	\$855.00	
	PE												
	Start Date	End Date	Weekdays	Spots/Week					Rate				
Week:	08/20/12	08/26/12	MTWTF--	9					\$95.00				
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type			
	9	RTV 6	08/20/12-08/26/12	6-7A News	6-7A	MTuWThF----	:30		\$95.00	NM			
	See MG 1.10												
	Preempt												
	10	RTV 6	08/28/12-08/31/12	6-7A News	6-7A	-TuWThF----	:30		\$95.00	NM			
	(M)	MG for 1.9 08/24											
N 2	RTV 6	08/20/12	08/24/12	Good Morning America	7-9A		:30			NM	10	\$1,000.00	
	PE												
	Start Date	End Date	Weekdays	Spots/Week					Rate				
Week:	08/20/12	08/26/12	MTWTF--	10					\$100.00				
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type			
	9	RTV 6	08/20/12-08/26/12	Good Morning America	7-9A	MTuWThF----	:30		\$100.00	NM			
	See MG 2.11												
	Preempt												
	11	RTV 6	08/28/12-08/31/12	Good Morning America	7-9A	-TuWThF----	:30		\$100.00	NM			
	(M)	MG for 2.9 08/24											
N 3	RTV 6	08/20/12	08/26/12	DY 9-10A	9-10A		:30			NM	2	\$120.00	
	PE												
	Start Date	End Date	Weekdays	Spots/Week					Rate				
Week:	08/20/12	08/26/12	M---F--	2					\$60.00				
N 4	RTV 6	08/20/12	08/26/12	10-11A	10-11A	M-F		:30		NM	2	\$80.00	
	PE												
	Start Date	End Date	Weekdays	Spots/Week					Rate				
Week:	08/20/12	08/26/12	-T-T----	2					\$40.00				
N 5	RTV 6	08/22/12	08/22/12	The View	11A-12N		:30			NM	1	\$300.00	
	P2												
	Start Date	End Date	Weekdays	Spots/Week					Rate				
Week:	08/20/12	08/26/12	--W----	1					\$300.00				
N 6	RTV 6	08/20/12	08/23/12	EF 4-5P	4-5P		:30			NM	2	\$750.00	
	P2												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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08/20/12 - 08/31/12	John Gregg for Governor	11601
Advertiser		
(D) Gregg for Indiana		
Original Date / Revision		
08/27/12 / 08/27/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/20/12	08/26/12	M---T---				2	\$375.00				
N 7	RTV 6	08/20/12	08/26/12	5-530P News	5P-530P		:30			NM	5	\$1,875.00	
		P2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/20/12	08/26/12	MTWTF--				5	\$375.00				
N 8	RTV 6	08/20/12	08/26/12	530-6P News	530P-6P		:30			NM	5	\$1,500.00	
		P2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/20/12	08/26/12	MTWTF--				5	\$300.00				
N 9	RTV 6	08/20/12	08/26/12	6-630P News	6P-630P		:30			NM	5	\$1,875.00	
		P2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/20/12	08/26/12	MTWTF--				5	\$375.00				
N 10	RTV 6	08/20/12	08/26/12	7-730P News	7P-730P		:30			NM	5	\$1,250.00	
		P3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/20/12	08/26/12	MTWTF--				5	\$250.00				
N 11	RTV 6	08/21/12	08/24/12	AC 730-8P/WRTV	730-8P M-F		:30			NM	3	\$750.00	
		P3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/20/12	08/26/12	-T-TF--				3	\$250.00				
N 12	RTV 6	08/21/12	08/21/12	NY Med	10P-11P		:30			NM	1	\$700.00	
		P3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/20/12	08/26/12	-T-----				1	\$700.00				
N 13	RTV 6	08/20/12	08/26/12	11P News	11P-1135P M-F		:30			NM	10	\$4,750.00	
		P2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/20/12	08/26/12	MTWTF--				10	\$475.00				
N 14	RTV 6	08/20/12	08/26/12	11-1135P Sa Late News	11P-1135P Sa Lt N		:30			NM	1	\$350.00	
		P2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/20/12	08/26/12	-----S-				1	\$350.00				
N 15	RTV 6	08/26/12	08/26/12	11-1135P Su Late News	11P-1135P Su Lt N		:30			NM	1	\$475.00	
		P2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/20/12	08/26/12	-----S				1	\$475.00				
N 16	RTV 6	08/20/12	08/26/12	Nightline	1135P-1205A		:30			NM	3	\$450.00	
		P3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 08/20/12	08/26/12	M-W-F--				3	\$150.00				
		<b>Totals</b>										65	\$17,080.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	63	\$16,885.00	\$14,352.25
08/27/12 - 08/31/12	2	\$195.00	\$165.75
<b>Totals</b>	<b>65</b>	<b>\$17,080.00</b>	<b>\$14,518.00</b>

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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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